

# Technology and Innovation Committee Report

Esther Dyson

May 5, 2011

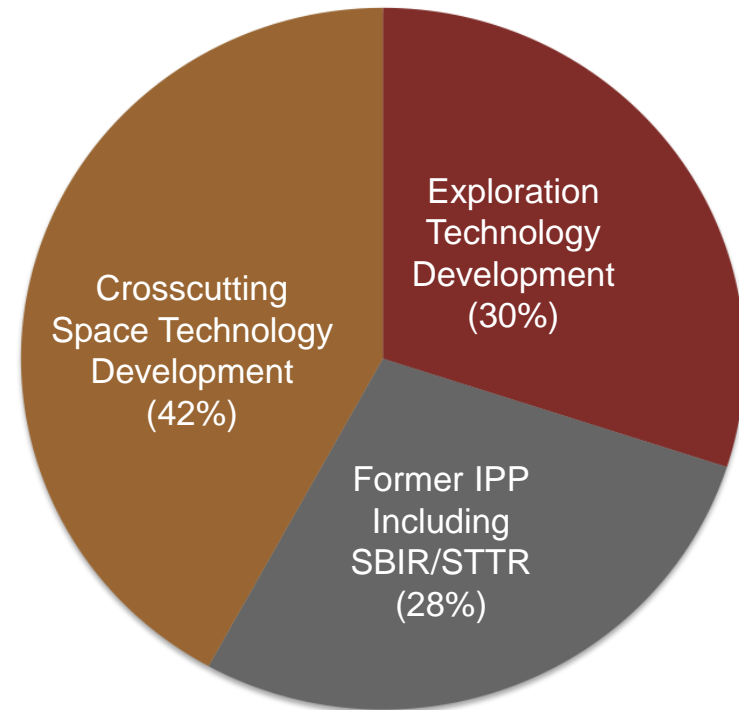
# April Meeting of T&I Committee

- NASA HQ in Washington, DC, April 28-29, 2011.  
Meeting Agenda included:
  - Update and overview of OCT and Space Technology
  - Presentation and discussion around Portfolio and Knowledge management
  - Updates on program planning for the SBIR/STTR, NIAC, and Flight Opportunities Space Technology programs
  - Follow-on discussions from January meeting concerning NASA, tech transfer, IP and licensing
  - Update on emerging commercial space efforts
  - The T&I Committee's annual ethics briefing

# Proposed FY 2012 Space Technology Budget



- In FY 2012, Space Technology is proposed at approx. 5% of the President's \$18.7B request for NASA.
- The \$1024M for Space Technology in FY 2012 includes:
  - The SBIR/STTR program and related technology transfer and commercialization activities (\$284 million) funded in FY 2010 through NASA's Innovative Partnership Program
  - Movement of a majority of the Exploration Technology Development and Demonstration activities (\$310 million) from the Exploration Systems Mission Directorate
  - The Crosscutting technology development activities (\$430 million) proposed as part of the President's FY 2011 request.
- All of the Space Technology programs have been carefully formulated over the past year, and have deep roots in technology development approaches NASA has pursued in previous years.
- The FY 2012 request for Space Technology provides a modest increase above the level projected in the NASA Authorization Act of 2010, consistent with the Administration's priority on federal investments in research, technology and innovation across the Nation.
  - The FY2012 request for Space Technology compares with approximately \$800 million projected for these same activities in 2012 in the NASA Authorization Act of 2010.



**NASA FY2012 Proposed  
Space Technology  
Budget  
(\$1024M)**

# Opportunities



- SBIR/STTR, Flight Opportunities, Center Innovation Fund, Centennial Challenges are ongoing programs, **funded in FY 2011 CR based on enacted FY 2010 levels.**
  - Inaugural Space Technology Graduate Fellowship call closed on February 23. Selections anticipated for start of Fall 2011 semester.
  - Initial NIAC, Game Changing Development, Technology Demonstration Missions calls released on March 1. Presently open.
    - NIAC seeks transformative ideas to enable new aeronautics and space systems capabilities.
    - Game Changing Development is soliciting proposals for research and technology development for revolutionary improvements in America's space capabilities.
    - TDM proposals are sought in four areas: high-bandwidth deep space communication, navigation and timing; orbital debris mitigation or removal systems; advanced in-space propulsion systems; and autonomous rendezvous, docking, close proximity operations and formation flying.
- <http://www.nasa.gov/offices/oct/home/solicitations.html>
- All proposals must align with Agency's Space Technology Roadmaps and Grand Challenges. Awards are **contingent on availability of fiscal year 2011 appropriations.**
  - OCT awards in Space Technology Research Grants, Franklin Small Satellite Subsystem Technology and Edison Small Satellite Demonstration Missions held until FY12.

# NASA SBIR/STTR Program Response to OIG 2008 Audit and 2011 Report Recommendations

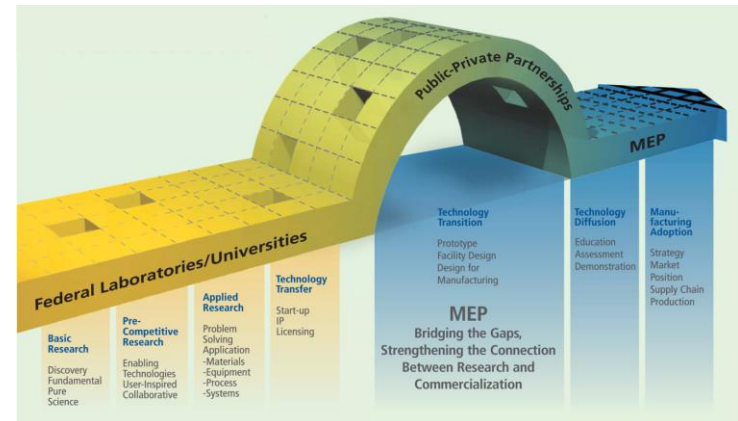
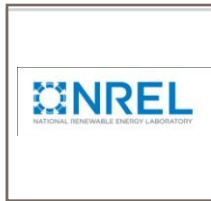
## NASA's SBIR/STTR program: Improvements resulting from OIG audit

- **Increase SBIR/STTR Program Awareness**
  - Individual Performance Plan, monetary awards implications; in-reach at Centers.
  - Program EHB and Process Overview as part of IG Training (Completed October 12<sup>th</sup>)
- **Acquisition Integrity Training for COTR & program staff: Waste, Fraud and Abuse**
  - Implement training; establish SBIR/STTR program liaison with Acquisition Integrity Program. (Established )
- **SBIR/STTR EHB Enhancement**
  - Utilize Cloud Computing software for making comparisons among technical proposals. (EHB capability completed)
- **Increase Admin Management Level II**
  - Strengthen EHB security. (NAMS)
  - Re-establish commercial metrics survey of firms. (System in place ready for July2011 Start up)
  - Waste, Fraud and Abuse media campaign (First Publication completed)
- **NSSC Increased Support**
  - Greater contract surveillance; Virtual Site Visits; (Validation completed with (29) 2009 Phase II ARRA projects)
  - Past Performance validation. (Database Completed)
  - Quarterly re-certification. (Completed)
  - Greater scrutiny of technical proposals and cost/price analysis. (completed)
- **Increased Center Admin Management (Completed increase for 2011)**
  - SBIR/STTR Increased administration support at Centers to ensure sufficient internal controls oversight and contract performance surveillance ( Additional 10 FTE's Requested for 2012 Support funds)

# SBIR/STTR Program and its many Interfaces



# Partnerships for Economic Growth



- NASA recently signed a Space Act Agreement with the Colorado Association of Manufacturing and Technology (CAMT).
  - Develop a pilot initiative focused on accelerating technology transfer and commercialization through the creation of a regional Technology Acceleration Park (TAP), focused on the Aerospace and Energy sectors.
  - Other partners include: NREL, Department of Commerce, ITA, Department of Labor, University of Colorado, Colorado State Department of Economic Development, Jefferson County Workforce Development Council, Colorado STEM Network, Governor's Office.
- NASA seeks to replicate this model in other states and regions, to drive regional economic growth and strengthen aerospace and energy supply chains.

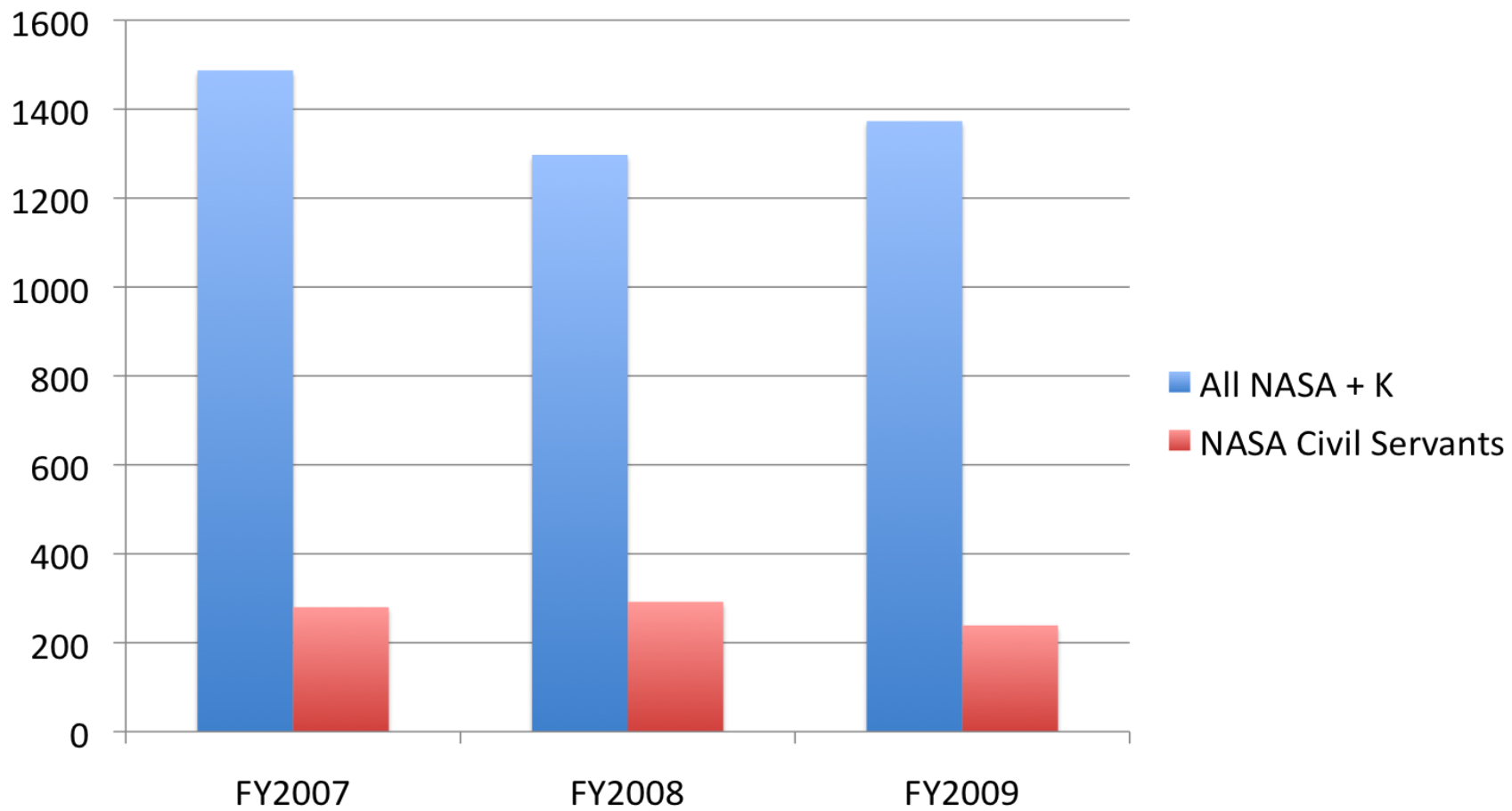


# Innovation Ambassadors

- The Innovation Ambassadors are nominated by their home organizations to participate in this temporary developmental assignment.
  - The program is established in partnership with the Office of Human Capital Management and the Office of the Chief Engineer Academy of Program/Project and Engineering Leadership (APPEL).
- Selected Ambassadors are assigned to work with a host external organization for up to one year.
  - The host organization will have the benefit of the expertise of the NASA employee at no cost.
  - The nominating NASA organization continues to fund the individual and prepares a re-insertion plan for the completion of the assignment.
  - The NASA employee will focus on improving technical and management skills while learning, on a day-to-day basis, about the innovative technologies and processes used by the host organization.
  - OCT funds the extended TDY (if any) for the selected Ambassadors.
- Following the assignment, the NASA employee will be expected to disseminate the new knowledge within NASA and lead efforts to implement new technologies and process improvements based on the experience.

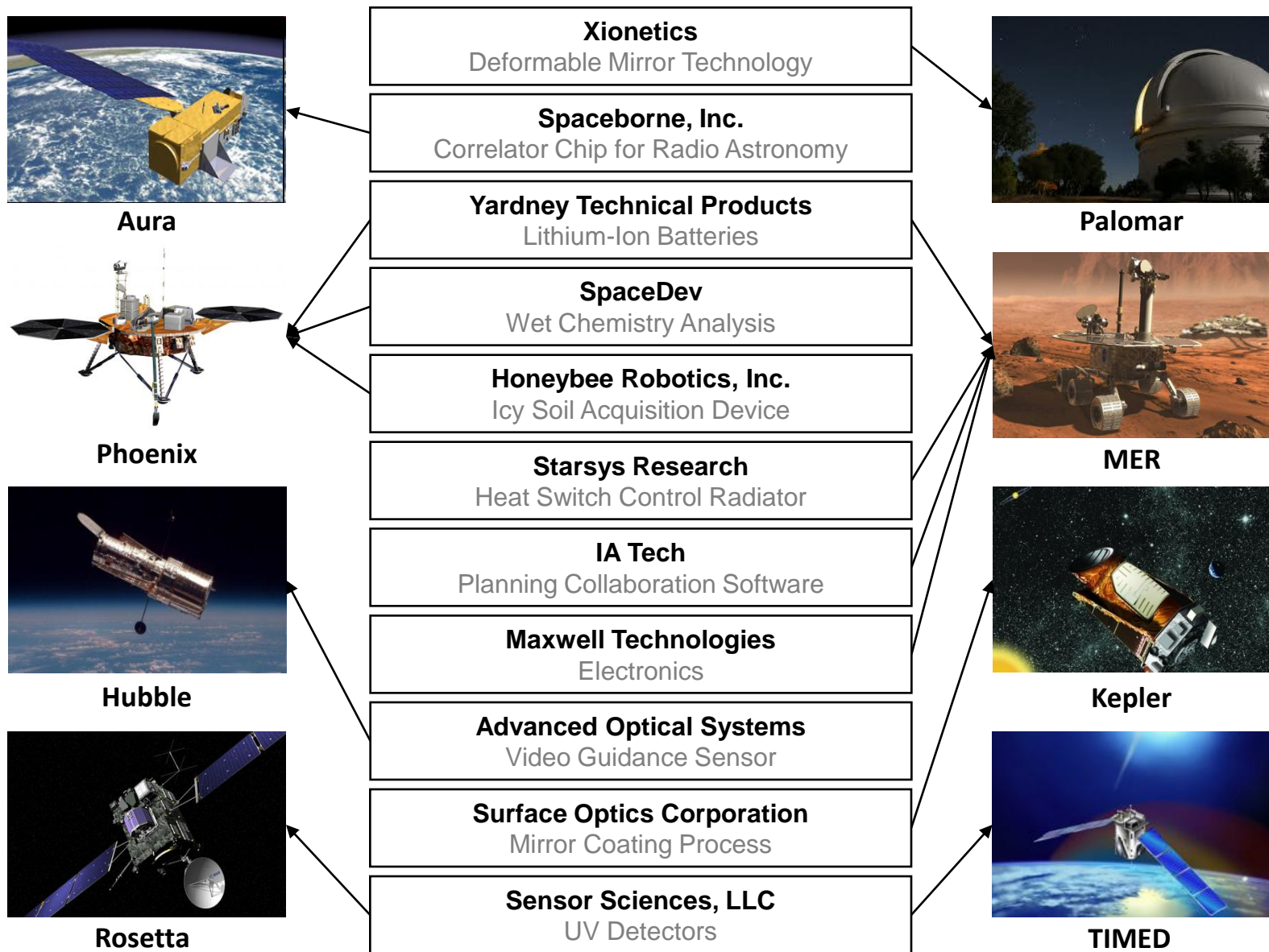
- Numbers show that NASA may not be effectively capturing CS innovation.
- GSFC doubled disclosures through training
  - From approx. 50/yr. to 100+/yr.
  - Now >1/3 NASA CS reports
- OCE/OCT/OGC reviewing awards system to improve CS participation.

# Invention Reports by NASA Civil Servants



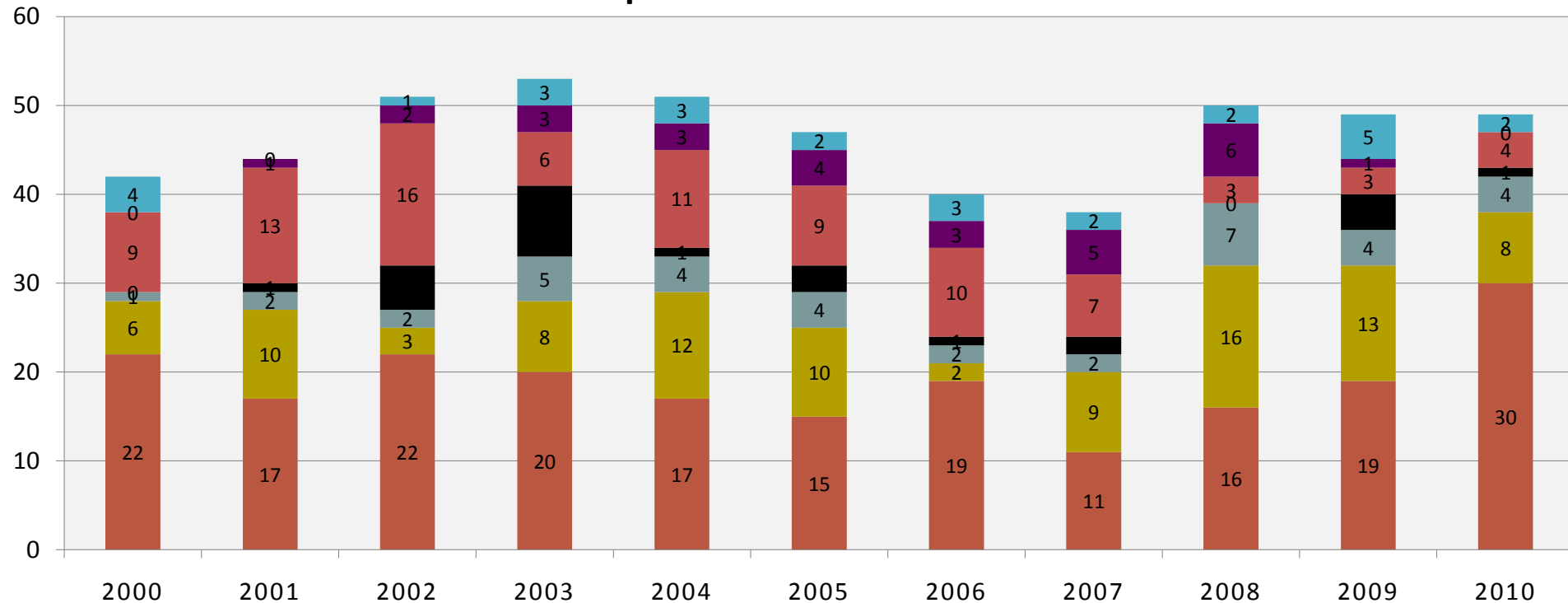
<http://www.nasa.gov/offices/ogc/commercial/>

# SBIR/STTR Technologies & Mission Utilization



# Sources of Spinoffs

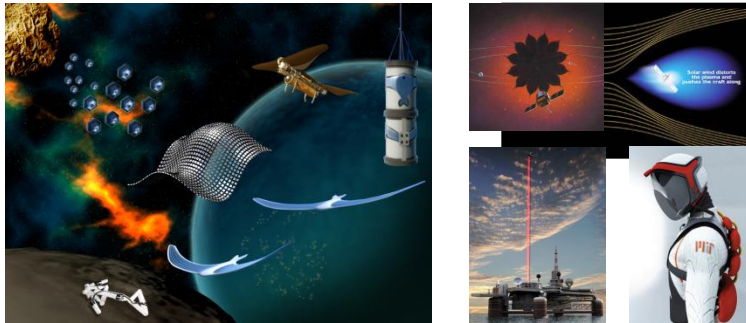
## Spinoff Transfer Mechanisms



- Product developed by former employee (5%)
- Active personnel made significant contributions (5%)
- NASA cooperative agreement/SAA/non-SBIR contract (18%)
- Component or part of process designed to NASA specifications and then commercialized (5%)
- Entire product or process designed to NASA specifications and then commercialized (7%)
- License (19%)
- SBIR/STTR (40%)

# NASA Innovative Advanced Concepts (NIAC)

## Managed at NASA Headquarters



Studies exploring revolutionary yet credible ways to “change the possible” in aerospace

## Objective

Early studies of visionary, long-term concepts

- Aerospace architecture, system, or mission concepts (TRL 1-2 or early 3, 10+ years out)
- OCT is re-establishing this effort as the *NASA Innovative Advanced Concepts* program
  - Guided by NRC findings and recommendations\*
  - Run internally from HQ, and allowing internal NASA/JPL participation

\*NRC report, *Fostering Visions for the Future: A Review of the NASA Institute for Advanced Concepts*, 2009

## Acquisition Strategy

- **Phase 1:** To examine the overall viability of an innovative system or concept; open competition
- **Phase 2:** To further develop the concept and assess key issues such as cost, performance, development time, infusion path, and business case; competitively selected from successful Phase I
- Selections will be based on independent peer review of all qualified proposals; competition of ideas

## Awards

- **Phase 1:** Up to 1 year, \$100K; 15-20 per year
- **Phase 2:** Up to 2 years, \$500K; will ramp up to 3-8 per year

## Collaboration

- Proposals welcome from all sources, including academia, industry, all US government agencies (including NASA and JPL), and partnerships.

# Flight Opportunities Program Funding



- \$17M annual budget
- Flight Opportunities Program funds:
  - Flight Opportunities
  - Payload Integration
  - Flight Vehicle Capability Enhancements
  - Payload Development to “Prime the Pump”



**Payload Development through Other Sponsors**

# Announcement of Opportunities for Payloads



- Announcement Released on December 21, 2010
  - Parabolic Flights
  - Developmental/Suborbital Flights
- Technology Payloads Solicited from All Organizations
- Open Call until December 31, 2014 (<http://go.usa.gov/rlq>)
  - Current Opportunities Closed Feb 23, 2011
  - 23 Proposals Received
    - 17 for Parabolic Aircraft Flights
    - 4 for Suborbital RLV Flights
    - 2 for Both
  - Evaluation criteria
    - Applicability to OCT Technology areas (Roadmaps)
    - Risk reduction
    - Current TRL
    - Benefit to OCT (Demonstration & Transition)
    - Readiness to fly
    - Experience of team
  - Selection to be announced this week

**Next Opportunity Window Opens in May 2011**

# Successful Fit & Function Test / Masten Vehicle



**Test Flight Scheduled for May 24, 2011**

# T& I Observations, Findings and Recommendations

- **Short Title of Recommendation:** Delays in SBIR/STTR Funding
- **Recommendation:** Request that senior Agency leadership address issues surrounding the significant delays in FY 2010 and 2011 in funding SBIR/STTR awardees and work to remedy these problems for FY 2012 and beyond.
- **Major Reasons for the Recommendation:** The 2010 determination of severability and subsequent cascading decisions regarding bona fide need provisions and funding rules have resulted in: (1) significant delays in funding of new-start projects, (2) very small funding increments while operating under Continuing Resolutions, (3) an overall inability for NASA to meet its Congressionally-mandated annual funding obligations to small businesses AND (4) Reductions in the benefits NASA can gain from these projects, and (5) de-motivation of internal staff and potential partners. Since 2010, NASA issued only about 30% of the total funding intended for SBIR/STTR. Over 200 SBIR Phase 2 projects selected in October 2010 have not yet been funded as of late April 2011; normally, SBIR Phase 2 projects selected in October are initiated in December and January.
- **Consequences of No Action on the Recommendation:** Additional delays in awards of SBIR/STTR projects which will inhibit hundreds of small businesses from beginning important research and technology development for the Agency and its missions.

# Topics for August T&I Committee Meeting

- Continued efforts at examining IP and how NASA can achieve maximum value.
- Probing into details of specific Space Technology programs and projects slated to begin in FY 2011.